



Be part of Summerland's Largest and Longest Running Family Festival!

SPONSORSHIP OPPORTUNITIES

Diamond Level

Specific sponsorship opportunities for Main Stage, Fireworks, Parade and more are available from \$1500 to \$5000. We would be pleased to present you with options available at your request.

Platinum Level \$1000

- Recognition in radio advertising & on-stage thru-out the Festival
- Prime park location/booth space for product display
- Display of your banner on stage throughout event
- 2 official Action Festival T-shirts
- Logo on Action Festival T-shirt
- Logo and link on official Actionfest website homepage
- Logo on sponsor recognition page in program
- 1/3 page colour ad in official program
- Reserved spot in parade (if requested)
- Official Action Festival sponsor certificate

Gold Level \$500

- 2 official Action Festival T-shirts
- Logo on official Action Festival T-shirt
- Logo and link on official Actionfest website homepage
- Logo on sponsor recognition page in program
- Display of your banner on stage throughout event
- Reserved spot in parade (if requested)
- 1/4 page ad in official program
- Official Action Festival sponsor certificate

Silver Level \$250

- Logo on official Action Festival T-shirt
- Reserved spot in parade (if requested)
- 1/4 page ad in official program
- Official Action Festival sponsor certificate

Bronze Level \$125

- 1/6 page ad in official program
- Official Action Festival sponsor certificate

Copper Level \$75

- Business card ad in official program
- Official Action Festival sponsor certificate

**SUMMERLAND
ACTION
FESTIVAL**

Where
Were
You in
'82?

72 Team
Slo-Pitch
Tournament
~
3 days of
Free Live
Entertainment
in the Park
~
Man of Steel
Triathlon &
Giants Head
Run

CELEBRATING 30 YEARS

JUNE 1-2-3, 2012

WWW.SUMMERLANDACTIONFESTIVAL.COM

300 ActionFest T-shirts distributed

**Over 5000 ActionFEST Programs
distributed in Summerland &
South Okanagan**

**200 ActionFest radio ads on
98.5FM Summerland, 97.1 SunFM
and AM800 Penticton**